

The PORTEOUS & MITCHELL COMPANY

Our Thirty-seventh Annual Fall Opening

WE ARE AGENTS FOR
Peerless Patterns
NONE BETTER AT ANY PRICE.
Price 10c each.

Peerless Patterns make possible, perfect fitting garments which have a charming air of individuality. Two special points of interest are, considered in offering Peerless Patterns to the public—maximum of excellence—minimum of price.

It will begin on Saturday, October 2nd, and will continue to and include Saturday, October 9th.

We open the Fall Season with a Magnificent Stock of the World's Best Merchandise, Most Carefully and Discriminatingly Selected from the Leading Manufacturing and Fashion Centres of the world.

Sewing Machines

Join our Fall Sewing Machine Club which is now being organized. Pay \$2.00 when you join and the machine is immediately delivered to your home—and the balance in weekly payments of \$1.00.

THREE SPECIAL STYLES
At \$16.98—The Shetucket
At \$19.98—The Chelsea
At \$23.98—The Rose

Without exception it is the most comprehensive and complete selection which we have ever shown and visitors to our store during Fall Opening Week will be delighted with the many splendid values in all kinds of Dry Goods, Apparel and Accessories which we will exhibit at this time. Our superior buying facilities make it a certainty—That the Values Offered Here are Always Absolutely the Best Obtainable.

To still further emphasize the importance of our Thirty-seventh Fall Opening—and as an incentive to all within traveling distance to visit our Store during Opening Week—we will offer 37 SPECIAL ITEMS—one for each year of the Store's existence.

Note Carefully These Special Offerings Numbered from 1 to 37, respectively. Every item is much less than regular price and is for Opening Week only.

LOOK FOR THE SPECIAL NUMBERS.

THEY INDICATE SPECIAL VALUES WHEREVER SEEN.

New Fall Millinery

A complete, magnificent showing of everything that is smart in the Millinery world.

The best productions of the leading Milliners of New York and Paris as well as distinctive designs from our own work-rooms are here for fall wear.

Splendid showing of Millinery supplies—Flowers, Feathers, Wings, Ribbons, Ornaments, etc.

Street Wear Hats—a bewildering display of the newest styles and colorings.

Special showing of Children's Hats—Dress Hats and Outing Hats.

AND BEST OF ALL ARE THE MODERATE PRICES.

Hundreds of Hats all ready to wear.

SEE OUR SHOWING OF WOMEN'S DRESS HATS AT \$5.00.

Women's Gloves

Our Glove Department has always appealed strongly to lovers of good Gloves, and for these reasons—

FIRST—The absolute dependability of the Gloves we sell.

SECOND—The unusual values we are continually offering.

Our fall showing of Gloves, comprises every good kind that is in demand.

Dress Goods—Silks

In presenting our new lines of Fall Dress Goods and Silks, we do so with unbounded confidence. We do so with an assurance born of being right—right in every little detail of weave, color, style and quality—right also in price. In fact an honest comparison will show that our values are a little better than elsewhere in every line and price. We invite you to call and see our line of Dress Goods and Silks during opening week.

Dress Trimmings

Our showing of Laces and Trimmings for fall surpasses any previous showing we have ever made.

It comprises—Gilt Braids, Net Bands with jewel effects, Colored Bands and Appliques, Lace All-over with vermicelli effects and bands to match.

We invite examination. The showing will be at its best during Fall Opening Week.

Wash Fabrics

Our fall exhibit of Wash Fabrics is the most complete we have ever made. Visit our Wash Goods Department during Fall Opening Week and see our splendid showing of new Percales, new Gingham, new Outing Flannels, new Flannel-cloths, new Galatea Cloths, etc. You'll find the STYLES desirable—the QUALITY dependable—the PRICES moderate.

SPECIAL No. 1

50c MEN'S SUSPENDERS 29c
The well-known "President" Suspenders for men, in a big range of styles—FALL OPENING PRICE 29c a pair—regular price 50c.

SPECIAL No. 2

15c MEN'S HOSIERY 10c
Men's fine quality Cotton Hosiery in black, tan and all the leading colors—FALL OPENING PRICE 10c a pair—regular price 15c.

SPECIAL No. 3

50c MEN'S UNDERWEAR 39c
Men's Medium Weight Shirts and Drawers for early fall wear—fine ribbed, color ecru—FALL OPENING PRICE 39c—regular price 50c.

SPECIAL No. 4

50c MEN'S SHIRTS 42c
Men's White and Fancy Negligee Shirts, in all the newest fall designs—FALL OPENING PRICE 42c—regular price 50c.

SPECIAL No. 5

50c SILKS AT 48c
Figured Silk Crepe, 17 inches wide—19-inch hairline stripe Messaline, all Silk—the very newest colorings in both fabrics—FALL OPENING PRICE 48c a yard—regular price 50c.

SPECIAL No. 6

\$1.00 DRESS GOODS, 79c
New Fall Dress Goods, comprising Ottoman, Poplin, Prunella, Panama, Diagonal and Novelty Stripes, black and all the newest colorings—FALL OPENING PRICE 79c a yard—regular prices \$1.00 to \$1.50.

SPECIAL No. 7

25c LINING AT 19c
Best quality Lining Satteen, 36 inches wide, in a full line of fall colors—FALL OPENING PRICE 19c a yard—regular price 25c.

SPECIAL No. 8

\$3.00 BOYS' SUITS \$2.39
Boys' Two-piece Suits, with Knickerbocker Trousers, stylish mixtures, sizes 7 to 16—FALL OPENING PRICE \$2.39—regular price \$3.00.

SPECIAL No. 9

\$6.00 BOYS' SUITS \$4.69
Boys' Two-piece Suits, Knickerbocker Trousers, medium and dark effects, sizes 7 to 16—FALL OPENING PRICE \$4.69—regular price \$6.00.

SPECIAL No. 10

75c VALUES AT 39c
50 dozen Bureau Scarfs and Pillow Shams to match in blind and open effects—FALL OPENING PRICE 39c each—regular prices 50c and 75c.

SPECIAL No. 11

\$2.00 ALL-OVER AT 98c
18-inch Baby Irish and Oriental Lace All-over for shirt waists and yokes—FALL OPENING PRICE 98c a yard—regular prices \$1.50 and \$2.00.

SPECIAL No. 12

\$1.00 WOMEN'S GLOVES 95c
Women's One-clasp Cape Gloves in all the new fall shades and a full line of sizes—FALL OPENING PRICE 95c a pair—our regular \$1.00 Gloves, equal to Gloves sold elsewhere at \$1.25.

SPECIAL No. 13

75c SHEETS AT 57c
Seamless Sheets, size 81x90, good heavy quality—FALL OPENING PRICE 57c, regular price 75c.

Free Exhibit of the Famous Painting

"The Toiler"

by HERBERT DE MAREAU

As an added inducement to visit our store during our Annual Fall Opening THIS GREAT MASTERPIECE of modern art will be shown in our spacious Carpet Department.

From Thursday, Oct. 7th Until Saturday, Oct. 23rd.

A Description of "The Toiler"

In this picture Herbert de Mareau depicts a man of years at work in an old shop where he makes horseshoes. The figure stands out from the canvas. Through the dusty cobweb-bed window comes the clearness of daylight that falls on one side of his face and clothes. On the other side is the firelight glow from a half-covered forge. The fire is hidden by a screen, but the light is thrown into the room from an opening, and the smoke curls up in a most natural way.

There are many details worked out—the old oil can, the open drawer, reflection of the light on the hammer and other articles in the shop.

A cordial invitation is extended to all to come and see the most remarkable painting ever brought to Norwich. It is absolutely free of charge or other obligation to our patrons, and is worth coming many miles to see.

SPECIAL No. 13

10c HANDKERCHIEFS AT 7c
Kimono Handkerchiefs in a wide range of new designs, suitable for Kimonos, Pillow Tops, etc.—FALL OPENING PRICE 7c—regular price 10c.

SPECIAL No. 14

20c CHOCOLATES AT 15c
Old-fashioned Chocolates, fine cream center and chocolate coating—FALL OPENING PRICE 15c a lb.—regular price 20c.

SPECIAL No. 15

25c Women's Hosiery 19c
One case of Women's Fast Black Full Fashioned Cotton Hosiery, heavy weight—FALL OPENING PRICE 19c a pair—regular price 25c.

SPECIAL No. 16

25c WOMEN'S VESTS 18c
One case of Women's Bleached Ribbed Undervests, medium weight and short sleeves—FALL OPENING PRICE 18c—regular price 25c.

SPECIAL No. 17

12½c RIBBON AT 10c
Taffeta Ribbon, all silk and 3¼ inches wide in black, white and all colors—FALL OPENING PRICE 10c a yard—regular price 12½c.

SPECIAL No. 18

50c BELTS AT 39c
Women's Elastic Belts in black and a full line of colors—FALL OPENING PRICE 39c—regular price 50c.

SPECIAL No. 19

25c HOSE SUPPORTERS AT 19c
Women's Satin Pad Hose Supporters, made of elastic, with Lindsay button—FALL OPENING PRICE 19c a pair—regular price 25c.

SPECIAL No. 20

5c CAKE OF SOAP 3c
A 4-ounce cake of White Castle Soap, good size—FALL OPENING PRICE 3c a cake—regular price 5c.

SPECIAL No. 21

50c COPYRIGHT BOOKS 44c
Popular Copyright Books, including Shepherd of the Hills, Jane Cable, Nedra, Helma, Black Bag, etc.—FALL OPENING PRICE 44c—regular price 50c.

SPECIAL No. 22

98c CHILDREN'S HATS 66c
Children's Trimmed Outing Hats in brown, navy, myrtle, Copenhagen and castor—FALL OPENING PRICE 66c—our regular 98c Hats.

SPECIAL No. 23

\$3.25 SHOES AT \$2.50
Women's and Misses' Tan Calf High Shoes, button and lace. Blucher and plain, medium and half heels, a complete assortment of sizes—FALL OPENING PRICE \$2.50—regular price \$3.25.

SPECIAL No. 24

WOMEN'S \$20.00 COATS AT \$17.50
Women's Black Broadcloth Coats, 22 inches long, semi-fitted, lined throughout with Skinner's guaranteed satin, Misses' and Women's sizes, up to 46—FALL OPENING PRICE \$17.50—regular price \$20.00.

SPECIAL No. 25

\$3.50 SKIRTS AT \$2.00
Women's Skirts of Wool Panama, colors black and navy, made full pleated, bands as large as 28—FALL OPENING PRICE \$2.00—regular price \$3.50.

SPECIAL No. 26

50c GOWNS AT 48c
Women's Flannellette Gowns, colors pink and blue stripes on cream grounds, made with turn-over collar, finished with button-hole edge—FALL OPENING PRICE 48c—regular price 50c.

SPECIAL No. 27

\$1.00 WRAPPERS AT 50c
Women's Percale Wrappers, colors gray, navy and black, made with deep rounce and trimmed with braid, sizes 34 to 44—FALL OPENING PRICE 50c—regular price \$1.00.

SPECIAL No. 28

25c WINDOW SHADES 19c
1,000 Opaque Window Shades, 36 inches wide and full length, ten colors to choose from, complete with fixtures—FALL OPENING PRICE 19c—regular price 25c.

SPECIAL No. 29

\$15.00 RUGS AT \$12.19
Tapestry Brussels Rugs, size 8x12 feet, handsome floral and oriental designs—FALL OPENING PRICE \$12.19—regular price \$15.00.

SPECIAL No. 30

\$29.00 DINNER SETS \$18.98
Ten French China Dinner Sets, comprising 112 pieces, with real floral decorations—FALL OPENING PRICE \$18.98—regular price \$29.00.

SPECIAL No. 31

\$1.39 TEA KETTLES 89c
Tea Kettles, warranted all copper and nickelplated, size 9—FALL OPENING PRICE 89c—regular price \$1.39.

SPECIAL No. 32

12½c DRESS GINGHAMS 9½c
5,000 yards of best quality Dress Gingham in checks, stripes and plaids, light and medium colors, more than 100 styles—FALL OPENING PRICE 9½c a yard—regular price 12½c.

SPECIAL No. 33

12½c OUTING FLANNEL 7½c
3,000 yards of Outing Flannel in light, medium and dark colors, good heavy quality—FALL OPENING PRICE 7½c a yard—regular price 12½c.

SPECIAL No. 34

\$2.00 BLANKETS AT \$1.48
Size 11-4 Woolnap Blankets, with pink and blue borders—absolutely perfect throughout—FALL OPENING PRICE \$1.48 a pair—regular price \$2.00.

SPECIAL No. 35

\$1.75 BED SPREADS \$1.39
Hemmed Crochet Bed Spreads, full size and splendidly finished throughout—FALL OPENING PRICE \$1.39—regular price \$1.75.

SPECIAL No. 36

50c TABLE LINEN 39c
Table Damask, 60 inches wide and all linen, good heavy quality, handsome designs—FALL OPENING PRICE 39c a yard—regular price 50c.

Women's Wear

New Fall Suits, Coats, Waists, Skirts, Etc.

OUR SECOND FLOOR is devoted EXCLUSIVELY to Ready-to-Wear Apparel for Women, Misses, Children and Infants—the largest and best lighted selling space for the display of wearing apparel to be found in Connecticut.

During Opening Week we make an elaborate and comprehensive showing of the season's latest and most approved fashions.

WE CAN SAFELY SAY THAT THERE IS NOTHING TO EQUAL OUR FALL DISPLAY IN EASTERN CONNECTICUT.

Visit our second floor during Opening Week and see our showing of Suits, Coats, Waists, Skirts, Shoes, Corsets, Muslin Underwear, etc.

Hosiery

We invite examination of our showing of Fall Hosiery—Women's, Children's and Infants'.

All our foreign Hosiery we import—all our domestic Hosiery is bought direct from manufacturers.

We call particular attention to our showing of "Burson" Hosiery for Women, the only Hosiery made that is shaped without a seam—prices 19c, 25c and 35c.

Try the "Burson" GUARANTEED Hosiery for Women—six pairs in a box, guaranteed to wear for six months—price \$2.00 a box.

Knit Underwear

Every good kind of Knit Underwear is included in our showing. Underwear for Women, Misses, Children and Infants—in vests, pants and union suits—in light, medium and heavy weights—in cotton, woolen and silk.

If you want the best Underwear value to be had we invite you to examine our line.

A splendid showing of Union Suits for Women, Misses and Children—prices range 50c to \$3.00.

Boys' Clothing

Parents will find that it pays to visit our Boys' Clothing Department before buying.

We show the newest styles in Boys' Hats, Caps, Trousers, Suits, Waists, Sweaters, etc.

Women's and Misses' Sweaters—we show a complete line ranging in price from \$1.50 to \$12.00.

Carpet Department

On our third floor we make a splendid comprehensive showing for the Fall of 1909—of Carpets, Rugs, Oil Cloths, Linoleums, Matting, etc.

REMEMBER—We sell floor coverings on the same, small-profit basis that prevails throughout our other departments.

We invite examination.

THE PORTEOUS & MITCHELL COMPANY, Norwich, Ct.